

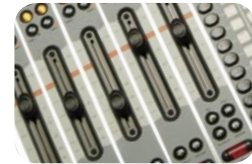
# Can a broadcast console have a fan club?

"The more I learned about Axia, the more impressed I became with their routing system and consoles, and how well their network topology was designed. We ordered nine studios, and we love it. Our operators keep raving about how easy things are to operate. Even our listeners tell us how good WOR sounds!"



— Thomas R. Ray III, CPBE, Vice President /  
Corporate Director of Engineering, Buckley Radio

"Axia's Ethernet links are switched connections – no hubs. With guaranteed bandwidth, and some clever clocking mechanisms, latency simply isn't an issue. With regard to cost, we found a significant difference between Axia and the other options we examined. Going with Axia cut our costs by roughly 33%..."



— Ethan Torrey, Chief of Research & Development,  
Minnesota Public Radio

"We liked Axia consoles so much we installed them in a second studio. Then a third. Then a whole second cluster. And Axia cost about half what some companies wanted us to spend. My colleagues are so impressed, they want Axia consoles in their stations, too!"



— Jorge Garza, Chief Engineer  
Univision Radio, McAllen, Texas

"I've worked with lots of equipment in the past 30 years, and Axia is by far the easiest system to install and get up to speed with. There are just a few cables instead of hundreds; the entire installation – with testing – took just one week."



— Rudy Agus, Chief Engineer, Hi-Favor Broadcasting  
Los Angeles, California

"The announcers tell us how much they love working with the Axia consoles... It's great to be able to setup and save multiple configurations that can be recalled at a moment's notice. I don't know why we hadn't gone this route earlier. Where we're installing new equipment, we're onboard with Axia."



— Owen Martin, Director of Engineering,  
Newcap Radio, Alberta, Canada

"The jocks took to the new Axia consoles like fish to water. Show Profiles are their favorite part, because they can all have custom board setups. Since the first studio was installed, we've added a new production and interview studio, and we plan on building three more studios. It'll be all Axia, all the way to the transmitter."



— Marc Johnson, Chief Engineer, WEGF-FM  
Auburn University, Auburn, Alabama



[www.AxiaAudio.com](http://www.AxiaAudio.com)